

Dunham's Sports® Announces its Grand Opening in Fort Dodge

Friday, November 8th



Dunham's Sports® is excited to announce the official Grand Opening of its Fort Dodge store on Friday, November 8. Dunham's would like to invite residents of Fort Dodge and the surrounding communities to our Grand Opening weekend. The store is located in the Corridor Plaza at 2832 3rd Avenue South, which is part of a comprehensive retail complex that includes retail shopping, dining, lodging, convenience services and a plaza for outdoor events and recreation. Store hours are Monday–Saturday, 9 a.m. to 9 p.m. and Sunday 10 a.m. to 7 p.m.

The first 75 adult customers to make a purchase on Friday, November 8 will receive a Dunham's Sports® gift card, with one being worth \$100. On Saturday, November 9, the first 50 people to make a purchase will receive a Dunham's Sports® t-shirt. And the first 50 people to make a purchase on Sunday, November 10 will receive a Dunham's Sports® baseball cap.

The Fort Dodge store is the 6th Dunham's Sports® in the state of Iowa. Dunham's Sports® is one of the largest sporting goods chains in the country, operating 260 stores in 25 states. Founded in 1937 as Dunham's Bait & Tackle, Dunham's Sports® has grown to become the leading full-line sporting goods chain in secondary and tertiary markets in the United States.

“Fort Dodge has always been a great community for Dunham's Sports® and we are excited to be returning bigger and better than ever,” said David Lynn, Dunham's President. The new Dunham's offers expanded footwear and apparel departments, a large hunt, fish, camp and water sports area, and a broad selection of fitness equipment. In addition, Dunham's Sports® offers an expanded selection of equipment for all team sports from youth through adult, a large golf department, a broad selection of indoor and outdoor games, Go-Carts and Mini-Bikes, work wear, denim, hydration and much more. The store will feature big name brands like Under Armour®, Adidas®, Carhartt®, Yeti®, Callaway Golf®, Levi's®, Brooks®, Skechers® and many more.

Dunham's Sports® is focused on delivering the name brands customers are looking for across its full assortment, while delivering great value; both tie directly into Dunham's Sports® motto **“Big Names . . . Low Prices.”**