

Dunham's Sports® Announces the Grand Opening of its NEW Mishawaka store on Friday, September 20th



Dunham's Sports® is excited to announce the official Grand Opening of its new Mishawaka store on Friday, September 20 at 9:00 AM. Dunham's would like to invite residents of Mishawaka, South Bend and the surrounding communities to our Grand Opening weekend. The new store, located at The Crossings Mall (5851 Grape Road). Store hours are Monday – Saturday, 9 a.m. to 9 p.m. and Sunday 10 a.m. to 7 p.m.

Join Dunham's in celebrating the opening of our new store at 9:00 AM this Friday. The morning will be filled with **Food, Fun and Free stuff.**

- **Blackstone®** is putting on a cooking demo with **FREE breakfast sandwiches, smash burgers and quesadillas.**
- Radio station **WNSN** will be live at Dunham's giving away **Notre Dame Football Tickets, concert tickets** and a **YETI® cooler.**
- Additional giveaways include: **1 Blackstone® griddle, 200 gift cards worth up to \$500** to the first 200 adult customers to make a purchase on Friday, September 20, **100 Dunham's Sports® t-shirts** to the first 100 customers to make a purchase on Saturday, September 21 and **100 Dunham's Sports® baseball caps** to the first 100 people to make a purchase on Sunday, September 22.
- Drawings will also be held for **autographed memorabilia** by Municipal® athletes (**Alex Bregman** signed cleats, **Ryan Sheckler** signed skateboard, **Wyndham Clark** signed golf gloves).

The new Mishawaka store is the 2nd Dunham's Sports® in Mishawaka and the 17th Dunham's Sports® in the state of Indiana. Dunham's Sports® is one of the largest sporting goods chains in the country, operating over 250 stores in 25 states. Founded in 1937 as Dunham's Bait & Tackle, Dunham's Sports® has grown to become the leading full-line sporting goods chain in secondary and tertiary markets in the United States.

The new Mishawaka Dunham's is the largest Dunham's store in the country at 110,000 square feet. This large footprint enables a significant expansion of brands and a much larger assortment throughout the store, including great brands like Municipal®, The North Face®, Under Armour®, Adidas®, Puma®, Carhartt®, Ariat®, Yeti®, Callaway Golf®, Levi's®, Brooks®, Skechers® and more. The store also offers expanded apparel and footwear departments, a large hunt, fish, camp and water sports area, and a broad selection of fitness equipment. In addition, Dunham's Sports® offers an expanded selection of equipment for all team sports from youth through adult, a large golf department, a broad selection of indoor and outdoor games, Go-Carts and Mini-Bikes, work wear, denim, hydration and much more.

Dunham's Sports® is focused on delivering the name brands customers are looking for across its full assortment, while delivering great value; both tie directly into Dunham's Sports® motto "**Big Names . . . Low Prices.**" We encourage you to Get in the Game® at Dunham's Sports®, where our big names bring you in and our low prices bring you back! Visit dunhamssports.com to find out more about the great brands and value Dunham's Sports® has to offer.